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BETT 2005, the Education Technology Show

12–15 January 2005, Olympia, London

Snapshot of companies from Melbourne, Victoria, Australia NATIONAL HALL — GALLERY

INDUSTRY

Australian Children's Television Foundation

Stand: F100

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The Australian Children's Television Foundation (ACTF) has established an international reputation for providing children with opportunities to be engaged and challenged and has earned the respect of educators through long-established relationships with all levels of the education sector.

Kahootz is the result of five years' development and research by ACTF. It bundles together three elements — an integrated, comprehensive set of 3-D multimedia construction tools that allows children aged 7–15 to easily develop their own content; a shared online publishing environment where the participants construct and exchange multimedia content with an audience in mind; and a meeting place for diverse, educationally credible, participants from around the world, under the respected banner of the Australian Children's Television Foundation.

Classrooms from Australia and the United Kingdom have been linked via Kahootz. Users in non-school settings such as children's hospitals and public libraries, distance education students and home learners have all been part of the Kahootz community.

Blue Reef

Stand: F100

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Blue Reef is a leading Australian network security vendor committed to providing simple-to-use fully integrated network security and internet management products and services for education clients in Australia.

In development since 1997, Blue Reef's core technology platform was successfully commercialised in 2003 under the Sonar brand. Sonar's services are provided as either a hardware appliance that sits locally at the school, or alternatively, as a fully centralised solution that is delivered by an ISP. Sonar provides schools with the ability to monitor, manage and control all aspects of how students, teachers and administrators use the school's internet resources.

www.mm.vic.gov.au/eLearning



Dataworks

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Established in 1985 and based in Melbourne, Dataworks is a leading Australian software publisher with nationwide distribution through major retailers, strong school market coverage and titles licensed for sale in more than forty countries worldwide.

The company provides production, publishing or distribution services for more than fifty content owners including ABC and BBC, and is the dominant player in interactive content using licensed Australian children's properties. Its most popular interactive titles are based on Australia's best loved children's characters including The Wiggles, Hi-5, Bananas in Pyjamas, Play School and many others. The company also publishes and distributes a wide range of K-12 educational software including the extensive Riverdeep product range comprising Broderbund, Edmark and The Learning Company titles.

Company representatives are attending BETT to identify international partners to distribute Dataworks content outside Australia and New Zealand and to source content for distribution by Dataworks within Australia and New Zealand.

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Digital Education Services supplies multimedia library materials. The company promotes shelf-ready learning materials and products, delivering online resources, CD-ROMS and DVDs to the public library and education sectors.

Digital Education Services represents products developed in partnership with emerging Victorian publishers and seeks innovative learning solutions and distribution partners.

Etechgroup

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Etechgroup is an online software development company that specialises in products and services for the eLearning sector. The company develops strategic alliances with many of its clients and content partners. These alliances have helped the company establish a growing market presence in Europe and Asia. The company has extensive experience in education, and its success in developing products for this industry reflects that intimate knowledge.

Etechgroup's Flagship eLearning Platforms are: *StudyWiz* — a virtual learning environment connecting teachers with other teachers, students and parents. *FourPoint Learning System* — the enterprise version of StudyWiz, is targeted at universities, higher education and corporates and delivers online, interactive, self-paced learning for industry and government compliance requirements. Professional education and training courses can be produced, delivered, and combined with SCORM and other training assets.

For a product demo please visit www.studywiz.com or www.fourpointlearning.com.



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HarvestRoad develops software for eLearning. At BETT 2005 it will showcase its flagship product HarvestRoad Hive, a web-based, independent, federated, learning object repository system that enables any type of digital file to be created, stored, searched, shared, reused and repurposed. HarvestRoad Hive is independent of the systems that create and deliver content such as authoring tools and learning management systems (LMS). It will integrate with any LMS/ERP system, scale to millions of users and facilitates sharing and reuse across single, multiple or geographically dispersed locations. Core features include: version control, workflow, access and permissions, copyright, flexible content rendering, rapid content assembly and disassembly, distributed caching and content sharing, reuse and repurposing.

Kilbaha Multimedia Publishing

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Kilbaha Multimedia Publishing has been supplying educational content to Australian schools since 1977. Our specialty is interactive, multimedia, eLearning for mathematics education.

Our recent titles include *Flying with Fractions*, *Flying with Decimals*, *Flying with Factorisation*, *Flying with Mathematics* and *Flying with Shapes*.

These products have been independently reviewed and approved for use in schools by the Education Department Victoria (Australia), Curriculum OnLine (UK) and the Californian Education Department (USA).

Kilbaha Multimedia Publishing is registered as an approved content provider and retailer of eLearning to UK schools. Schools can use their eLearning credits (ELCs) to buy our products.

See the reviews on the California Learning Resource Network (www.clrn.org/search/details.cfm?elrid=4400) and on Adobe Systems Pty Ltd (www.adobe.com.au/products/acrobat/customerstories.html).

myinternet

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myinternet is a dynamic, education-focused internet platform and services company. Our commitment to the education sector combined with our technical and commercial experience makes us a key provider to education authorities, schools, teachers and students throughout the world.

We have developed a full suite of unique internet tools and services that enable customers to easily define and monitor internet access and activities, personalise the internet experience for individual users, integrate various ICT systems and develop online communities.

Currently delivering to over 1.5 million users (students and teachers) in over 5,000 schools around the world, *myinternet* is well placed to deliver solutions to education authorities everywhere.



XSIQ International

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XSIQ (International) Pty Ltd is an Australian-based education content development company established in 1999. Since its first content was released in 2000, there have been numerous updates, including versions for the US and UK markets.

The XSIQ catalogue currently features over 500 learning objects. These resources can be used in a variety of platforms ranging from web browsers to advanced learning management systems. The objects themselves are supported by Interact Course Creator, an advanced tool that allows the customisation of the content for any curriculum.

Our products provide measurable educational benefits with a pedagogically sound eLearning teaching methodology that enhances student learning outcomes. XSIQ also provides industry leadership to promote the benefits and utilisation of eLearning across national and international markets. XSIQ supports its clients with a comprehensive professional development program for teachers, which is backed up by an ongoing structured research process involving pilot trials and research collaborations with schools, teachers and students.

Ziptales

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Ziptales is an interactive online literacy package aimed at primary students. It offers core curriculum content — reading, listening and writing — in a highly engaging format. It targets newly independent readers aged 7–10, as well as EFL and special-needs readers. As well as the online version, several CD products are available.

Ziptales online (www.ziptales.com) is a subscription service with an annual fee based on school size (£45 for less than 50 pupils, £90 for 51–350 pupils, £180 for 351 or more pupils; special needs, 85p per pupil per year).

Its products include a reading library of 124 stories in ten different genre categories, follow-up interactive comprehensive exercises on every story, dramatised readings of Level 1 (easy reading) stories, a massive resource bank for teachers consisting of Black Line Master pages integrated to every story, a writing functionality called Story Machine, a reading and thinking functionality called Joke in a Box, and a constantly evolving content base with four new features planned for 2005: Graphic Classics, Children in History, Puppet Plays, Zip's Make and Do.

Ziptales is hoping to meet teachers, LEA representatives and potential channel partners at BETT 2005.

STATE GOVERNMENT OF VICTORIA — AUSTRALIA

Multimedia Victoria

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Multimedia Victoria is a State Government body that works closely with industry to establish Victoria, Australia as a global centre for information technology and communications excellence.

NETWORK

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The Victorian eLearning Network is a free member-based networking organisation which brings together the wide range of companies, educational organisations, and government agencies involved in eLearning in Victoria. Supported by the State Government, the network aims to facilitate the sharing of information and knowledge and to stimulate development of the linkages between education and technology that are critical in the eLearning industry.



www.mmv.vic.gov.au/eLearning