



# Think Melbourne, Australia for ICT

## Victoria's information and communication technology (ICT) industry

### Why Melbourne?

Melbourne, the capital city of Victoria, is a hub for ICT innovation in Australia and hosts leading technology companies, research institutions and universities.

It is also one of the largest R&D clusters in the southern hemisphere, providing world-leading, commercially focused ICT research. In 2011 IBM opened a new R&D Laboratory in Melbourne, one of only ten such entities globally.

Australia's new R&D Tax Credit has made Melbourne one of the most attractive locations in the world for research and development. The new Tax Credit provides innovative companies with a substantial cash advance that equates to a tax burden that is 88 per cent less for R&D activities carried out in Melbourne than in the USA.

In August 2011 Melbourne was named as the world's most liveable city in the latest Economist Intelligence Unit's (EIU) Global Liveability Survey.

Melbourne scored highly in all of the EIU's criteria and achieved perfect scores in the areas of healthcare, education and infrastructure.

### Victoria's ICT industry

The Victorian ICT industry operates in a competitive and dynamic business environment featuring an open and transparent regulatory regime underpinned by a stable, supportive government and world-class infrastructure.

Strategically located in the Asia-Pacific region, Victoria has one of the strongest and most resilient economies in the world.

Victoria's ICT sector:

- has a highly skilled and creative ICT workforce of more than 145,000 across all sectors
- generates A\$29 billion in gross annual revenue
- creates ICT exports of A\$2.45 billion
- is home to over one third of the nation's university students studying ICT courses – the largest share in Australia.

### Victorian ICT capabilities

Victoria boasts the highest proportion of university and post-graduate enrolments in Australia and has one of the highest tertiary participation rates in the Asia Pacific.

Victoria is at the centre of the Australian ICT industry with a global reputation for cost-effectiveness and a commitment to delivering excellent products and services.

Victoria is globally competitive in a number of areas including:

### > Telecommunications

Melbourne is the technology hub and nerve centre of Australia's National Broadband Network. Australia's largest telecommunications carrier, Telstra, is headquartered in Melbourne, and the city hosts the local headquarters of Primus and Ericsson. Melbourne is also home to Australia's first institute dedicated to future broadband applications, the Institute for a Broadband Enabled Society (IBES).



### > Creative and digital content

Victoria has a unique strength in the development of high quality digital content and web and mobile applications that are receiving worldwide recognition. Whether it be developing games, learning and training applications, online retail solutions or advertising campaigns, the state has a young and creative talent pool with strong capabilities across Android, iOS, J2EE, .NET, Ruby on Rails as well as open source software. This group of talent is driving innovative products and solutions for companies and customers alike.

### > Software development and IT services

Victoria is an attractive location for local and international companies wanting to establish new or expanded operations to develop and deliver world-leading software and services.

Prominent international and Australian companies operating out of Victoria with these capabilities include IBM, Microsoft, NEC, Infosys, TCS, HP, CSC, NetApp, Fujitsu, Huawei, Siemens, Computershare, Interactive, MelbourneIT, Aconex, UXC, REA Group and Seek.com.

To find out more about Victoria's ICT industry visit [www.mmv.vic.gov.au](http://www.mmv.vic.gov.au) or [www.invest.vic.gov.au/information-technology](http://www.invest.vic.gov.au/information-technology)

#### Contact us

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### Clusters of excellence

To encourage greater collaboration and innovation, the Victorian Government fosters the development of networks and clusters working in next generation technologies. For more information visit:

#### Australian Software Innovation Forum

[www.ausif.org.au](http://www.ausif.org.au)

#### Computer Games

[www.gdaa.com.au](http://www.gdaa.com.au)

#### eLearning

[www.elearning.org.au](http://www.elearning.org.au)

#### eSecurity, Innovation and Awareness (SECIA)

[www.secia.org](http://www.secia.org)

#### Geelong ICT cluster

[www.ictgeelong.com.au](http://www.ictgeelong.com.au)

#### Green IT

[www.greenitvictoria.com.au](http://www.greenitvictoria.com.au)

#### Intelligent Transport Systems (ITSVIC)

[www.its-australia.com.au](http://www.its-australia.com.au)

#### MobilityVic

[www.mobilityvic.org](http://www.mobilityvic.org)

#### Open Source Victoria

[www.osv.org.au](http://www.osv.org.au)

#### Spatial Victoria

[www.spatialbusiness.org](http://www.spatialbusiness.org)

#### Victoria.NET

[www.linkedin.com/groups/Victoria-NET-2409076](http://www.linkedin.com/groups/Victoria-NET-2409076)

#### Victorian eHealth Network

[www.eHealthvic.org.au](http://www.eHealthvic.org.au)

#### Victorian ICT for Women Network

[www.vicictforwomen.com.au](http://www.vicictforwomen.com.au)

Invest Victoria is the point of entry for all enquiries about establishing a new business or growing an existing business in Victoria. We'll work with you to develop business solutions that meet your company's needs and ensure your business future in Victoria is secure and profitable.

[www.investvictoria.com](http://www.investvictoria.com)

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