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### **Macquarie Group + iPad Web App**

This year, [Portable](#) has been pleased to work with [Macquarie Group](#), specifically the Macquarie Global Investments arm, to create an iPad application that outlines the opportunities for investing in the new economic world.

Portable worked with close friends and design house [SouthSouthWest](#) to develop a HTML5 application for the purpose of presentations throughout Canada.

With the main aim to present their findings and reports to audiences via the iPad during conferences, this sleek and well presented application has and will continue to be used for Macquarie's marketing needs.

With a strong commitment to economic and environmental sustainability, this application effectively helps to demonstrate Macquarie Global Investments aims as well as leading the way in innovation within the financial sector.

The iPad web app was built in HTML5, CSS3 and JS, whilst the coding leveraged SenchaTouch technology.

To discuss your next digital and video project please contact Bess Fergusson, Producer on (03) 9417 0571 or on [bess@portable.tv](mailto:bess@portable.tv)